

Adlumin brings you a comprehensive comparison chart of two top threat groups from the latest 'Threat Insights 2023 Report': shedding light on the evolving threat landscape mid-markets face.

FAST FACTS :

**BianLian**

**Medusa**

**VS**



**BianLian** is a versatile cybercriminal group that has expanded its tactics beyond ransomware attacks. They employ advanced techniques such as customized malware, targeted phishing, and zero-day exploit usage. The group's expertise is in evading antivirus systems and exploiting unknown software vulnerabilities.

**Medusa Group** is a highly skilled and advanced cyber threat actor known for its sophisticated and impactful cyberattack campaigns. Their activities involve deploying ransomware and targeting organizations worldwide, particularly in the healthcare and critical infrastructure sectors.

TACTICS , TECHNIQUES , AND PROCEDURES (TTPS)



**Custom Malware Deployment:**  
BianLian's malware is known for its modularity and evasion capabilities against conventional antivirus systems.



**Social Engineering and Spear Phishing:**  
Spear phishing tactics and email-based phishing campaigns are used to gain unauthorized access to networks.



**Targeted Phishing:**  
Spear phishing allows the threat actors to leverage social engineering to extract sensitive information.



**Network Propagation and Lateral Movement:**  
Once persistence is established, they disable antivirus, delete shadow copies, and reboot into Safe Mode.



**Zero-Day Exploitation:**  
A penchant for exploiting unknown software vulnerabilities, indicating significant technical acumen.



**Encryption and Exfiltration Techniques:**  
Uses advanced encryption methods to exfiltrate data, to bypass defense.

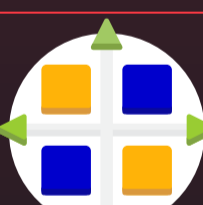
MITIGATION STRATEGIES



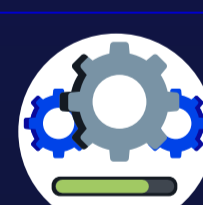
**Enhanced Detection and Response:**  
Implement behavior-based analytics for early detection.



**Enhanced Email Filtering:**  
To counter spear-phishing attacks, organizations should implement advanced email filtering solutions.



**Network Segmentation:**  
Segmenting networks can limit the extent of lateral movement.



**Patch Management:**  
Regular software updates and patch management increases system security, improves performance, and reduces risk of cyber threats and vulnerabilities.



**Incident Response Planning:**  
Incident readiness plans ensure prompt recovery and minimal disruption.



**Employee Security Training :**  
Regular training sessions for employees to recognize and report phishing attempts are essential.



Read **Threat Insights 2023 Report** for the latest adversary trends and mitigation strategies.

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