DATA SHEET

adjumin Know Be4



Proactive Security Awareness

Let Adlumin's MDR team manage your security awareness testing and training.

Adlumin's Proactive Security Awareness Program empowers employees with the skills to identify and report suspicious activity, which is the best defense against cyber adversaries delivering attacks through convincing campaigns and phishing lures.

Our offering comes with two options, Silver and Diamond and is delivered in line with our managed detection and response (MDR) services.

The Service

Design and configuration of meaningful campaigns for the relevant industry vertical and market segment.

We will stage **monthly** email phishing attacks, with up to two themes that imitate the styles of standard real-world phishing emails. Adlumin will send an email to targeted employees attempting to entice them into clicking on a URL and/or opening an attachment. The emails, written in HTML, will be designed to identify both user and technical configuration vulnerabilities.

Security awareness testing execution and actively monitoring campaign performance. Adlumin will set up on-demand training available from the library following the monthly phishing campaign exercise. We will send enrollment notifications to all users, track the user completion activity, and notify users who have not completed the training. Training content will be customized by package.

Diamond customers have access to 1000+ pieces of content including games, live-action videos, posters, and newsletters.

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3

Security awareness testing to remediate non-compliant employees.

Users who fail phishing campaigns will be automatically enrolled in dynamic phishing training programs and remedial training programs with this plan and include a user:

- Who has clicked a link.
- Opened an attachment.
- Failed a phishing email campaign.

We also offer informed training suggestions based on simulated phishing campaign results. We can extend training deadlines for overdue users, offer Optional Learning Content, and help with the selection.

Our Diamond plan includes the use Smart Groups feature to create groups based of users that are dynamically added and removed from Smart Groups to create an automated dynamic phishing and remedial training plan.



A repeatable process with quality execution that will deliver continuously across the organization.

Adlumin dedicated phishing experts assigned to an account who will be their designated contact for the entire engagement. Adlumin will manage all aspects of the delivery of frequent simulated phishing attacks, the collection and correlation of data to support employee security awareness training, and the presentation of information in a concise format.



Security awareness training implementation. (Diamond customers only)

Adlumin will set up a Security Awareness Training to ensure the organization complies with set policies and industry regulations. Security Awareness training will support vertical and segment frameworks: PCI (Payment Card Initiative), HIPAA (Health Insurance Portability and Accountability Act of 1996), the Sarbanes-Oxley reporting requirements, FFIEC CAT, NIST, and ISO recommended standards.

Adlumin will assist organizations with uploading company-specific policies (i.e., in a PDF or URL format. We will assign policies to users as part of a training campaign, and all users will be required to acknowledge or agree to these policies to complete their training.

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The Portal and Adlumin Integration

The combination of data from the KnowBe4 API and Adlumin Security Operations platform MSS data entry will populate the data and reporting. All customers will be able to produce an executive-level report that contains all results and service performance metrics in a dashboard.

WHAT'S INCLUDED:	SILVER	DIAMOND
Design and configuration of monthly email phishing exercises with two themes	\checkmark	
Execution and monitoring of monthly security awareness testing	\checkmark	
Set up yearly security awareness training to comply with industry regulations or frameworks		
Create training for high-risk users	\checkmark	
Training access level II & III		
Dedicated phishing expert	\checkmark	
Access to the following in the Adlumin Security Operations Platform:		
When the last campaign ran	\checkmark	
The results of the last campaign	\checkmark	
When the next campaign will run		
Company's performance over time	\checkmark	
What remediations were conducted	\checkmark	
When the last companywide training occurred and the results	 ✓ 	

About Adlumin

Adlumin Inc. provides the enterprise-grade security operations platform and managed detection and response (MDR) services that keep mid-market organizations secure. With one license and one platform, its patented technology gives organizations and solution providers everything they need for effective threat hunting, incident response, vulnerability management, darknet exposure monitoring, compliance support and much more.

The Adlumin platform is feature-rich enough for organizations to operate on their own yet built specifically to amplify the skills and capabilities of managed service providers who use it to deliver cutting-edge security that can scale to meet the needs of any operating environment. With full access to the platform regardless of whether they are running it themselves or relying on Adlumin's MDR services or expert partners, Adlumin gives organizations unparalleled visibility into their security posture through access to alerts, investigation data, threat intelligence, compliance reporting and everything else – all in real time.