adlumin™

Media Company Secures Four Million Annual Readers with Automated Cybersecurity

Challenges

- Required a scalable cybersecurity solution due to its 30% increase in its employee count and continued growth in its subscriber base that can provide comprehensive protection against emerging threats.

- Required detailed cybersecurity reports to share with clients and stakeholders, necessitating a solution that could automate the generation of these reports for quick and easy access.

- Required consolidation of their technology stack due to multiple logins and dashboards, which became time-consuming and resource-intensive.

Results

- Adlumin's Platform safeguards and grows with CNS's 4 million annual readers and 250 employees, with full network visibility.

- Efficiently showcases its healthy security posture through over thirty reports provided in the platform, allowing for enhanced transparency and confidence in its cybersecurity measures via automated reports.

- Gained access to a unified platform, saving two days a month by no longer needing to search for specific information, streamlining their cybersecurity processes significantly.

COURTHOUSE NEWS SERVICE

ADLUMIN SOLUTIONS:

Adlumin Extended Detection and Response

1 YR Log Retention

Safeguarding 4 Million Annual Readers

Courthouse News Service (CNS), headquartered in Pasadena, Calif., is a national and international news outlet covering a wide range of news focusing on legal developments and court rulings. Serving as a reliable source of information on civil law and court proceedings, CNS caters to a diverse audience of 4 million annual readers who are interested in the latest legal matters, judicial decisions, and societal dynamics.

CNS continuously expands its subscription-based reports, services, and organization size, making cybersecurity measures increasingly crucial. Safeguarding the sensitive information of thousands of subscribers and 250 employees to maintain trust and reliability, especially in an era of cyber threats. Investing in proactive cybersecurity protocols ensures CNS's continued growth and success.

In Search of a Scalable and Automated Solution

With a 30% increase in its employee count and continued growth in its subscriber base, CNS recognized the need for a scalable cybersecurity solution to protect its expanding operations. As a highly automated organization, CNS prioritized finding a security approach

that could integrate with its existing systems to ensure comprehensive network security and real-time threat detection visibility.

In pursuit of a solution, CNS turned to Adlumin, specifically Extended Detection and Response (XDR). "As we've grown, the platform is growing with us. There will probably be a time when we need to extend our coverage even more, and we will be happy to do so because as we grow, we want to stay secure," said Linnie Gooch, CNS' IT Manager.

Gooch played a key role in selecting Adlumin as the primary cybersecurity solution. His positive experience with Adlumin further validated the decision, emphasizing the platform's effectiveness in meeting the security needs of a growing and dynamic organization like CNS.

"Adlumin exceeds my expectations because it helps me sleep at night. It gives me the assurance that there is an automated system reviewing my network and ensuring that I am doing everything I need to do to not be a victim."

- Linnie Gooch, IT Manager at Courthouse News Service

Centralized Platform Through One Pane of Glass

Media companies like CNS face increasing cybersecurity challenges in today's fast-paced digital landscape. With the need for a centralized dashboard to have full visibility into their network operations, CNS turned to Adlumin to streamline their security processes.

Before adopting Adlumin, CNS faced challenges with disparate dashboards and limited alerting capabilities,

which made it difficult to track and respond to security incidents effectively. Gooch emphasized, "We never knew from what entry point things happened. Now, I can do a query and find out where something happened rather quickly. Before Adlumin, I didn't have that capability, so I was spending a lot of time looking for things and did not have a centralized location."

CNS acknowledges several benefits from cybersecurity consolidation, including cost savings. "When Adlumin came around, and I saw the value of it, and the cost was competitive, it was a no-brainer to implement." Gooch continued, "I didn't even consider other competitors because they were unreasonable with cost, and I wouldn't get the level of service I get from [Adlumin]."
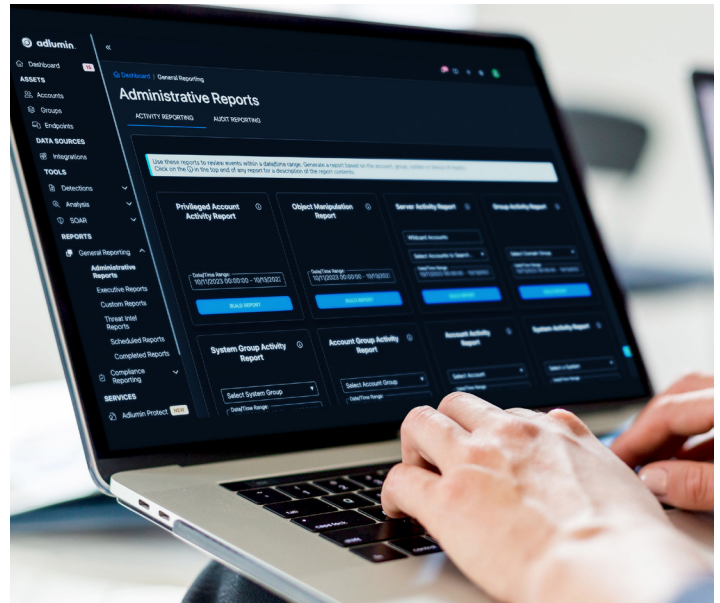
This consolidation of dashboards saved the CNS team valuable budget and time, estimating **two days a month of work**, allowing them to allocate resources more effectively towards their core business activities, such as delivering top-tier content to their subscribers.

"Adlumin gives you a single pane of glass on your overall security posture and gives you areas of improvement. I really like having the visibility, especially with how fast data is moving, and as long as Adlumin is installed in our network and running, it gives us that assurance that someone is watching."

- Linnie Gooch, IT Manager at Courthouse News Service

Complete Visibility Through Reports and Alerts

CNS leverages several compliance, IT and board reports generated by Adlumin's Platform to support the organization's cybersecurity defenses effectively. One report that Gooch particularly values is the Privileged Account Activity Report provided by Adlumin. This report plays a pivotal role in providing CNS with granular insights into any changes within their environment that may impact security. The report equips CNS with an overview of its security landscape by detailing each privileged account on the network along with network access, first login date, and last login date during the specified period.

"I like having that visibility with reports because just a simple report that is generated tells me everything that's changed in my environment, especially something that could or could not have a negative impact," says Gooch.

The utilization of the reports Adlumin offers enhances CNS's cybersecurity posture and plays a vital role in bridging the communication gap between the security

team and organizational leadership. By providing an overview of CNS's cybersecurity posture, the reports empower leadership to make well-informed decisions regarding resource allocation and cybersecurity investments.

In addition, CNS benefits significantly from the alerting capabilities embedded within Adlumin's platform. By receiving alerts through both email and text messages, CNS can promptly address any potential security incidents or anomalies. These automated notifications ensure that

"We know right away if there is something in our environment, we don't have to wait for there to be a bigger issue before we address the situation. We receive text messages and emails alerting us."

- Linnie Gooch, IT Manager at Courthouse News Service

CNS stays informed in real-time, enabling quick mitigation actions to be taken whenever necessary.

Adaptive Integration Capabilities and Partnership

Adlumin's adaptability and integration capabilities have been a game changer for CNS. By integrating security telemetry from various sources, Adlumin provides CNS with insights into security alerts and streamlines IT workflows. This vendor-agnostic approach ensures that

CNS maximizes its current security investments and stays ahead of emerging threats.

As a media company that is constantly expanding and facing new challenges, CNS values Adlumin's willingness to collaborate and adapt. For example, Adlumin uses API calls for most vendors, Gooch emphasizes, "As the vendors change and grow, you [Adlumin] adapt to them."

The seamless integration of Adlumin Platform with CNS systems, completed in under two hours with minimal impact on CNS's team, exemplifies Adlumin's readiness and expertise in serving evolving needs.

Gooch highlighted the importance of robust cybersecurity measures, particularly considering the rising threat of cyberattacks and ransomware. He says, "There is an increase in ransomware and cyberattacks. And I don't want to get hit. I need to make sure that CNS has guardrails, and we have that with Adlumin."

By partnering with Adlumin, CNS has established essential guardrails to protect its operations and sensitive data. The synergy between CNS and Adlumin continues to strengthen as both entities evolve and grow, ensuring that CNS remains resilient against cyber threats.

"I've never felt like Adlumin is all about the bottom line of the dollar. It's about keeping us secure and to me, that is why Adlumin is a niche player and successful."
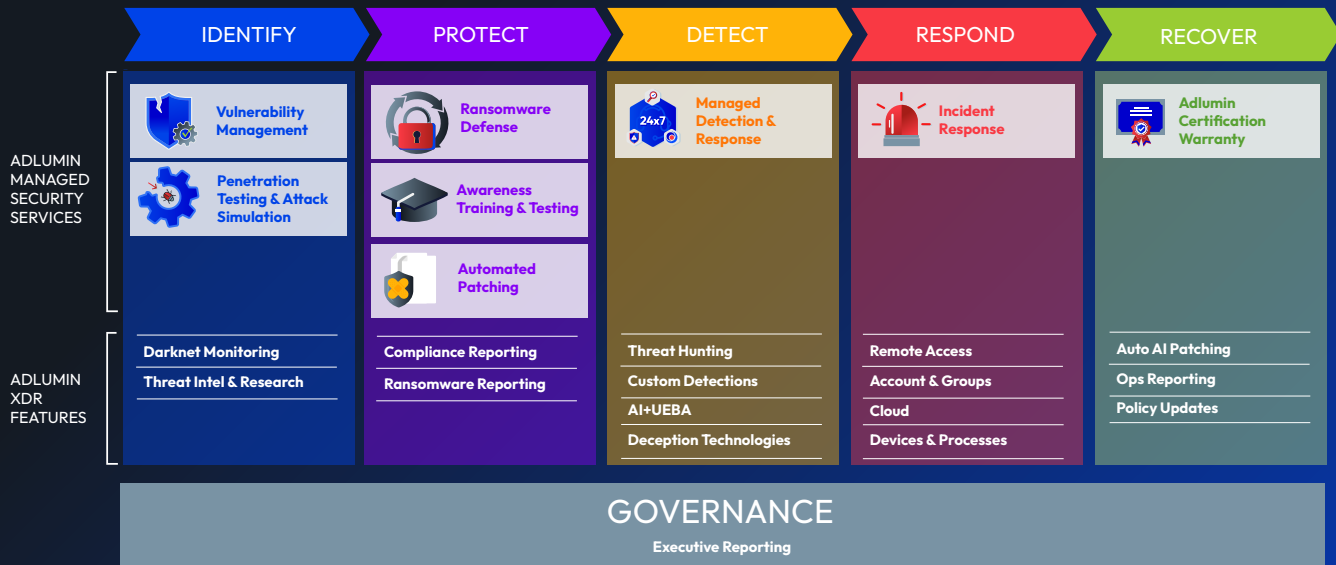
- Linnie Gooch, IT Manager at Courthouse News Service
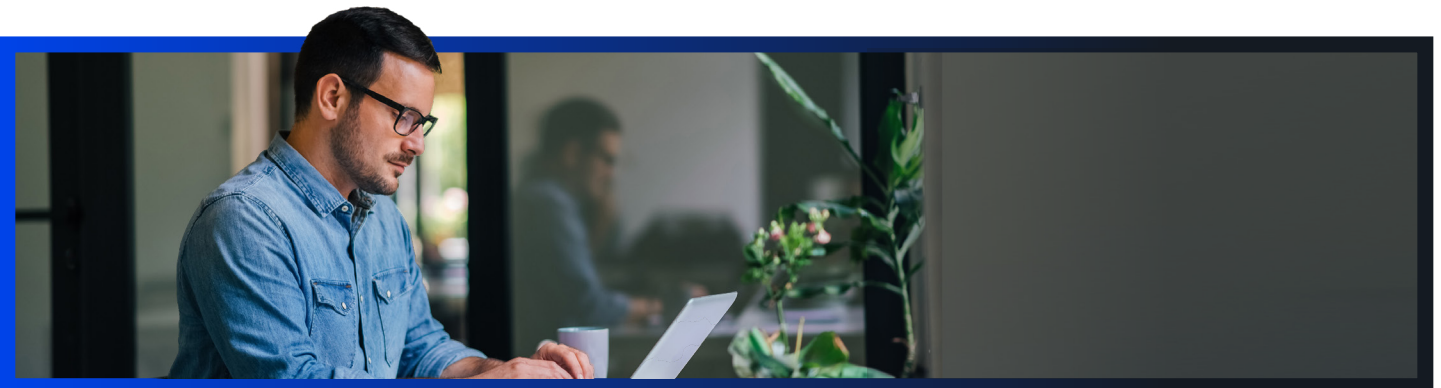
Adlumin Security Operations Platform to NIST Framework

Adlumin Extended Detection and Response (XDR), Adlumin Managed Detection and Response (MDR), and Managed Security Service

	IDENTIFY	PROTECT	DETECT	RESPOND	RECOVER
ADLUMIN MANAGED SECURITY SERVICES	Vulnerability Management Penetration Testing & Attack Simulation	Ransomware Defense Awareness Training & Testing Automated Patching	Managed Detection & Response (24x7)	Incident Response	Adlumin Certification Warranty
ADLUMIN XDR FEATURES	Darknet Monitoring Threat Intel & Research	Compliance Reporting Ransomware Reporting	Threat Hunting Custom Detections AI+UEBA Deception Technologies	Remote Access Account & Groups Cloud Devices & Processes	Auto AI Patching Ops Reporting Policy Updates

GOVERNANCE
Executive Reporting

About Adlumin

Adlumin is the security operations command center that simplifies complexity and keeps organizations of all sizes secure. Its innovative technology and seamless integrations create a feature-rich platform that includes everything a sophisticated security team needs, while empowering channel resellers, service providers and organizations of any size with the collaboration and transparency required to establish a coordinated and mature defense.

With a vendor-agnostic approach and preexisting integrations, Adlumin's Security Operations Platform obtains security telemetry from across an organization to provide greater insights into security alerts and streamline workflows. Organizations can use Adlumin's Security Operations Platform on their own or get full transparency and visibility while utilizing the 24/7 monitoring and response services provided by the Adlumin Managed Detection and Response (MDR) team. Whether organizations manage the platform on their own or with MDR, Adlumin consolidates all security needs for a unified experience.